

# STRATEGIC PLAN

July 1, 2024 – June 30, 2027



This roadmap illuminates the National Association of Medicaid Directors' journey to enhance its role in representing, elevating, and supporting the **56 state and territory Medicaid and CHIP leaders** as they impact the programs they manage and the individuals they serve.



## OUR VISION

### THE FUTURE WE AIM TO CREATE

High-performing and sustainable Medicaid and CHIP programs led by strong leaders helping eligible people achieve their best health and thrive in their communities.



## OUR MISSION

### WHO WE SERVE AND WHAT WE DO

To help millions of people served by Medicaid by representing, elevating, and supporting state and territorial Medicaid and CHIP leaders in connecting eligible people to coverage, promoting access to care, providing high value services, and controlling program costs for sustainability.



## OUR PRINCIPLES

### WHAT GUIDES OUR WORK

**Community.** We are dedicated to creating a strong, connected, and inclusive community of state and territorial Medicaid and CHIP leaders.

**Non-partisanship.** We are committed to advancing the work of state and territory Medicaid and CHIP leaders and the programs they manage without bias toward one political party or ideology.

**Independence.** Our priorities and work are directed by our members.

**Partnership.** We commit to working in partnership with federal officials and other leaders to advance the work of the association and state and territorial Medicaid and CHIP leaders.

**Excellence.** We strive for continuous improvement in our service to members, our operations and within the Medicaid and CHIP programs, and commit to conducting ourselves and our work with the highest integrity.

**Data-Driven.** We are committed to using available evidence and identifying and eliminating disparities where they exist.

**Representation.** We aim to be grounded in the experience and perspective of people served by the program.

## Four Areas of Strategic Focus



### Coalition of 56 Medicaid Programs

Support the entirety of NAMD's membership through inclusive programming, policies, positions and recognition, and be responsive to the needs and priorities of all directors.



### Targeted programming for our membership

Support member engagement in federal policy, development of effective state and territory Medicaid leaders and high program performance.



### Nature and Scope of NAMD's Internal Capacity

Strengthen and expand the capacities of the association and optimize critical infrastructure systems.



### Role and Relationships with the External Environment

Continue to serve as the trusted go-to source of information on Medicaid and CHIP.

NAMD's peer groups provide connections and resources to members, creating a valuable space for group conversations to share best practices, exchange information, and provide a supportive network of like-minded leaders.

